



## **II CONVENTION OF INTERSTUHL LATAM DEALERS, MEXICO DF 22 to 25 November 2014.**

The last November was held in Mexico City the second Convention of Interstuhl Latam dealers, which like every year gave an extensive report of the progress made in the region, successful projects we have achieved with our dealers great teamwork, and the challenges and opportunities for next year to continue growing and implementing Interstuhl positioning in Latin America.

We had the participation of our strategic allies in Mexico, Colombia, Brazil, Chile, Peru, Costa Rica, Panama and Uruguay, with whom we talked about winning strategies for the implementation of projects, scope and expectations to build a brand of future also had the opportunity to officially present our new facilities Latam Interstuhl factory in Mexico as help and support for plans and growth forecasts for the future.

One of the main conclusions of the team was the significant growth that the brand has had in the region with the achievement of representative projects in both private and public sectors of the participating countries and the excellent teamwork, sync and empathy that currently the Latin American group have; qualities that lead us to successfully continue toward the goal set in our Interstuhl expedition.