



McLaren Technology Group has expanded its headquarters in Woking by 57,000 m<sup>2</sup>. The McLaren brand is a synonym for innovation in Formula One. The building's architecture, by Foster + Partners, is a reflection of the company's innovative foundation. Futuristic design and open spaces are key elements of The McLaren Competence and Leadership Centre. A huge screen, where presentations and videos can be shown, is hung along the walls of the auditorium. Every seat in the auditorium also has its own screen, allowing for interaction between the participants. All the 150 places in the auditorium have Silver chairs.

We are proud that McLaren chose Silver for the auditorium seating. The Managing Director of McLaren, Ron Dennis, explains in an interview that various prospective suppliers were analysed, but Interstuhl shared the best vision of a unique product and Silver presented a cornerstone for the exceptionally innovative atmosphere. The bespoke solution for McLaren, with the logo on the backrest shell and the seat upholstery, the orange-coloured stitching and the black perforated leather, details from McLaren's sports cars were reproduced at the highest level, so that the end product even surpassed McLaren's expectations!