

On 16th May 2013, Interstuhl's new strategic partner La Manufacture Du Design opened its new showroom in Paris (Square Edouard VII, close to the opera house). The ground floor of the showroom was specifically redesigned for this event. Several collections by Simon Gavin were displayed, e.g. Table Doge (Carlo Scarpa), Magritta (Sebastian Matta), Le Guéridon Traccia (Meret Oppenheim), Le Miroir les Grands Transparents (Manray)... as well as Interstuhl's Silver in a carbon finish. Gourmets enjoyed delicious "petits fours" exotic canapés, finger food "deluxe" and various other international specialties and delicacies, all accompanied by Champagne, cocktails and many more special treats. 500 guests followed the invitation, end users, architects, designers, press, suppliers, and numerous new contacts of the Bureau Furniture Fair Expo. Everybody was very interested in this new Parisian design stronghold. Robert Acouri, CEO of La Manufacture Du Design, was very pleased with the Silverino and the Interstuhl's chronology, a gift from HJ Bley head of the Interstuhl Marketing Department.

On 3 areas of in total 650 m2, Acouri R. and his team present high-quality and design-oriented residential & office furniture, including several Interstuhl models such as Silver, Axos, AirPad, MOVYis3. Pios etc.

Congratulations to La Manufacture and we wish our new and promising partner every success for the future!

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