



Product Launch for Central and Eastern Europe

On 7th and 8th October interstuhl has arranged its CEE event, for which interstuhl partners from Hungary, Poland, Czech Republic, Croatia, Romania, Bulgaria, Slovenia, Estonia, Greece and Cyprus came to the interstuhl arena in Meßstetten-Tieringen. The focus of the event was set on the new office chair collection EVERYis1 as well as on the novelties in the sector of communication furniture: VINTAGEis5, KINETICis5, NESTYis3, Pios-2, X&Y and Ritmo. The participant feedback on the new products was very good. Especially the new communication products in combination with the interstuhl meeting analysis constitute a development of the company which represents an additional potential for the individual markets. The two-day program was rounded off with a visit of the centre for Virtual Engineering (ZVE) at the Fraunhofer IAO in Stuttgart, in which the interstuhl partners have received detailed insights in the working environment of the future. The vivid exchange of know-how and experience contributed to a successful event for all participants.