



The international sales team of Interstuhl held its annually International Sales Meeting on 16.-17.07.2015 which took place in the headquarters of Interstuhl. A variegated mix of different topics expected the participants in Tieringen: Company news were presented, new products variations introduced and a range of marketing tools and activities were showed. Beside the diversified program the international team exchanged experiences with each other concerning different topics related to the company, our product and the different markets around the globe. During the evenings the group enjoyed their dinner at a brewery and the lake in Schömberg at summerly temperatures.

The highlight of the 2-day program was probably the visit of our new event location - the Interstuhl smithy. The whole team could experience there the origin of our brand and test their forging talents.