

The Made in Germany exhibition was held at the World Trade Center in Mexico City from 15th - 19th June 2016. The fair showed German business leaders in Mexico that offer services and products in different branches: automotive, auto parts, pharmaceutical, chemical, electrical, etc. The exhibition was well-attended, as was our stand with which Interstuhl Latam participated. We spoke to a number of end customers, more than 65 companies, and were delighted to be visited by Theresia Bauer, Minister of Science, Research and The Arts of Baden-Württemberg. Interstuhl Latam strengthened its presence in the Mexican market with this presence, reaching more potential customers and distributors for our products.

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