

PRESS RELEASE

Topic: Orgatec 2022 announcement

FROM PRODUCT INNOVATIONS TO DESIGN THINKING – INTERSTUHL AT ORGATEC 2022

Tieringen-Meißstetten, June 2022 – After a pandemic-related break of four years, Interstuhl Büromöbel GmbH & Co. KG, the office furniture manufacturer from Baden-Württemberg, will be back as an exhibitor at ORGATEC 2022 in Cologne. In 2018, the owner-managed company presented itself as a developer of innovative seating and space solutions, which it has further expanded over the past months. From product solutions to fresh ideas – the Interstuhl expertise is more varied than ever and visitors can look forward to a very special trade fair appearance.

Splaces was Interstuhl's first foray into designing room concepts. After nearly 60 years of company history in the area of seating, Interstuhl ventured into the space and therefore the cosmos of new working environments. What began as a "zoning concept" in 2018, has grown into an ecosystem for New Work four years and one pandemic later. At ORGATEC 2022, Interstuhl will provide visitors the opportunity to experience Splaces and discover new spaces – both real and imagined. How can we get people to return to the office? How can we create working areas for people where performance is more than just a buzzword? There will be space and formats available for trade fair visitors to discuss these and other questions. "We are setting a milestone with our appearance at this year's ORGATEC. The sector has been through a lot and we, too, have grown with our challenges – we have expanded both our expertise and our portfolio. We are looking forward to being part of this change and growing closer to people again!" said Helmut Link, Managing Director and Owner of Interstuhl and Member of the Board of the Interior Business Association (IBA).

For this year's appearance, Interstuhl is planning something surprising and smaller than above all embodies the motto "Better Together". In addition to the classic presentation of products, the main focus will be on diving into agile ways of working. Visitors will experience how Interstuhl makes these working worlds accessible to its customers with concept and product solutions in order to make individual and teamwork appealing and efficient in future as well. Design thinking is another key topic, keeping in line with our trade fair motto "Better Together". Together with visitors, our aim will be to generate new knowledge and explore questions to do with New Work and other topics. Find the Interstuhl stand in hall 7.1 (stand C060) from 25th to 29th October.

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