

PRESS RELEASE

[FOR IMMEDIATE PUBLICATION]

Topic: STAND UP^{is1}

STAND UP^{is1} – Stylish general-purpose stool and standing aid

UP (performance class 1) and UP Junior Edition are already favourites among our customers – and now there is a new addition to the family: **The STAND UP standing aid is here.**

The standing aid, created by Stuttgart-based designer Sven von Boetticher (ID AD), captivates with its clean lines and its minimalist design. In addition to its attractive look, it also serves a very important purpose: It brings movement into day-to-day work. Whether you are working at a height-adjustable desk or in a workshop – the standing aid offers intuitive operation and dynamic yet safe and stable support for standing-sitting.

STAND UP is available in six trendy colours: black, smart white, fresh yellow, soft red, ice blue and red. The height ranges from the 590–845 mm. The soft, basalt grey seat inlay along with the tilt-proof and anti-slip base ensure that it always stays put. Whether for in the office, working from home, in a team or even just at home, STAND UP can be used in a wide range of environments.

Like all Interstuhl products, the STAND UP is consistently designed for durability. That doesn't just include a long service life – the ability to return products after use also plays an important role. This is because 98 per cent of the materials can be reused after the standing aids have reached the end of their useful life. Furthermore, all products in the UP range have numerous environmental labels and certificates.

The features of the standing aids at a glance:

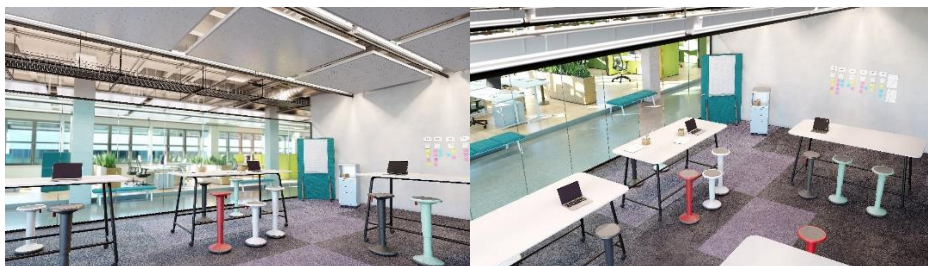
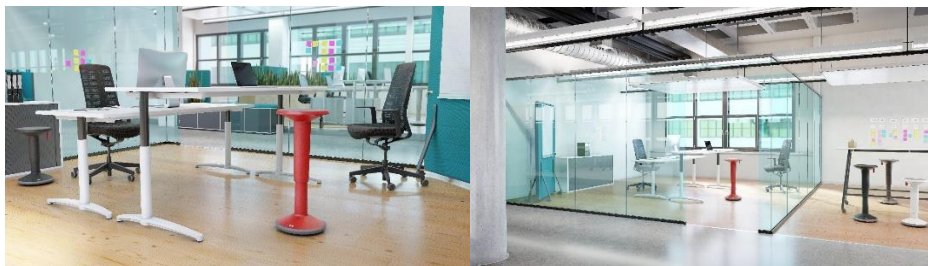
- Promotes movement and health
- Infinitely height-adjustable from 59 to 84.5 cm
- Available in six colours: black, smart white, fresh yellow, soft red, ice blue and red
- Matching cushion available in 14 colours
- Rounded and non-slip floor stand
- Integrated carrying grip below the seat
- Practical strap for height adjustment and transportation

Design: ID AID, Sven von Boetticher, Stuttgart

Find out more at: [interstuhl.com/up](https://www.interstuhl.com/up)

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We would appreciate a specimen copy following publication.

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