



From 12th to 15th November Interstuhl was exhibiting at the Downtown Design fair. This fair took place as a part of Dubai Design Week – an annual event that has become the largest creative festival in the Middle East. This year over 90,000 interested parties came to be inspired by the variety of exhibitors and products. Interstuhl took part as an exhibitor there for the first time.

The Interstuhl booth focused on the PUREis3 – in various finishes – and LEMONis5. Furthermore, there were also already well-known products on site, such as SILVER and KINETICis5. Visitors had the opportunity to experience these products and all of them received excellent feedback. Over 200 guests came from the most diverse branches: architects, designers and representatives from local companies as well as many from around the GCC region.

The Interstuhl booth was presented by Brian Dowling, the newly appointed Director for Interstuhl GCC, along with Bernd Albinger (Sales Director MENA and APAC), Volker Schnell (Head of Sales International) and Mila Dee Diel (Sales & Marketing Assistant GCC).

Downtown Design is the Middle East's leading fair for original designs in categories such as architecture, products, interior design, art and graphic design. During the entire event all leading international and regional brands presented a diverse range of products, exhibiting the latest collections alongside specially commissioned projects. In addition to this, there was a thought-provoking line-up of talks and workshops.